

# On the Level

Vol. X Issue I  
Summer 2012

## In This Issue...

### New EZ Series® In-Site® CL Control Panel

See page 1 for details...

### New SJE Oil Spotter™ System

See Page 2 for details...

### C-Level™ Sensor Resdesigned

See Page 2 for details...

### New YouTube Videos

See Page 2 for details...

### SJE-Rhombus® Appoints New President

See Page 3 for details...

### Redesigned Corporate Website

See Page 3 for details...

### Who's Who in SJE Customer Service and Sales

See Page 3 for details...

### Industry Trade Shows

See Page 4 for details...

### Meet Heather Moe, New Customer Service Representative

See Page 4 for details...

**SJE  
Rhombus**  
www.sjrhombus.com

## Get In-Site to On-Site™ Systems

### New EZ Series® In-Site® CL Data Logging Control Panel

Spring forward in 2012 by taking control of your data! SJE-Rhombus® introduces a new easy-to-use data logging control panel. The **EZ-Series® In-Site® CL** control panel is designed to quickly connect to a laptop computer for system programming, monitoring and reporting.

This exciting new technology is designed to control one or two 120/208/240V single phase pump(s) in water and sewage installations.

### How Does the Panel Work?

Simply plug your laptop computer\* (software requires Windows® XP, Vista® or 7 operating system) into the **Modbus Port** located on the inside door to **quickly download system events** which have occurred, including pump run times, pump cycles, alarm conditions, HOA settings, power outages, service calls and more. Up to 4,000 system events are stored and when capacity is reached, the oldest events are replaced by the newest events.

The **software** (included with the panel) **formulates system data for you**, creating reports **quickly and easily** so system conditions can be identified and corrected. In addition, the **EZ-Series® In-Site® CL** panel logs any changes made to the system settings, which helps protect service providers.

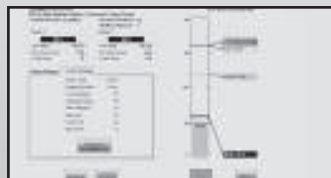
In addition to data logging capabilities, the EZ-Series® In-Site® CL control panel features a NEMA 4X weatherproof enclosure, lockable latch, audible/visual alarm, external alarm test/silence switch, auxiliary alarm relay, circuit breaker, transformer, pump run and tank level indicators, control and alarm power indicators, and a large terminal strip.

The EZ-Series® In-Site® CL panel utilizes the **floatless C-Level™ sensor** and is available for simplex or duplex; demand dose and timed dose applications (can be converted in the field). The optional mounting post features a removable access door for easier wiring and can be mounted directly into the ground, over a 4x4, or conduit. Each panel is UL/cUL Listed and backed by a three-year limited warranty.

\* Data connection cable required for installation and downloading data sold separately.



EZ Series® In-Site® CL Control Panel for data logging



Control Programming Screen



Daily Events Screen



Daily Flow Screen

# SJE Oil Spotter™ System

*Designed for Elevator Sump Applications*

SJE Oil Spotter™ system is designed to provide pump and alarm notification of potentially threatening water and oil levels in simplex pumping applications, including elevator sump basins, transformer vaults, leachate well applications, garages or any application requiring ASME A17.1 compliance.

This system features a **factory-installed Oil Water Switch** with four probes (start level, stop level, high water level, and reference for ground) and a mechanical high oil alarm float. As water and oil enter the tank, the oil rises to create a floating layer on top of the water. The water level rises to reach the Start Probe, activating the pump to remove water (not the oil) from the tank. It continues pumping until the water level falls below the Stop Probe, deactivating the pump.

If the **water level** continues to rise and reaches the High Water Probe, the red high water LED indicator illuminates and auxiliary contacts close (activating an optional Tank Alert® alarm or other remote device). If the **oil level** rises to activate the mechanical High Oil Float, the red high oil LED indicator illuminates and auxiliary contacts close (activating an optional Tank Alert® alarm or other remote device).



The SJE Oil Spotter™ control panel enclosure is NEMA 1 rated for indoor use and features a receptacle to accept a 120V, 15A pump plug. LED indicators on the front door of the panel illuminate for high water, high oil, pump run and power on. Auxiliary contacts are included to connect remote alarms (high water and high oil), auto dialer or building automation system. UL/cUL Listed and backed by a three-year limited warranty.

## New and Improved C-Level™ Sensor

The C-Level™ sensor was introduced nearly two years ago and has been a huge success! The accurate, simple and dependable C-Level™ Sensor converts water pressure in a tank into a low-voltage electrical signal and sends it to a control panel. This innovative technology provides for constant level monitoring of



tank applications. One C-Level™ sensor can take the place of up to four floats and provides the user the ability to make adjustments at the control panel, not in the tank!

Striving for continuous improvement, the C-Level™ sensor and vent housing have been redesigned to incorporate a sleek new look with added features for easier installation. An integrated clamp bracket/mounting pads have been added to the sensor and mounting pads to the vent housing make installation quicker and smoother. The C-Level™ sensor is available with IFS control panels, EZ Series® In-Site® CL control panels, SJE Level Monitor™ CL system and C-Con™ controller. Three-year limited warranty.

## Take a Look at New Online Videos

*Available on YouTube and [www.sjerhombus.com](http://www.sjerhombus.com)*



## Thomas Appointed New President

David Thomas Appointed President of SJE-Rhombus®

SJE-Rhombus® appointed Dave Thomas as President/Director of Standard Products. Mr. Thomas will direct SJE's Sump Effluent and Sewage Standard Products Controls Group focusing on operations, continuous improvement and growth.

David joined SJE-Rhombus in December 2011, with over fifteen years of experience building manufacturing companies in a variety of industries globally and looks forward to working with SJE-Rhombus committed employee owners, vendors and global partners to implement strategic and tactical strategies for long term growth.



## Visit Our Redesigned Website!

SJE-Rhombus® recently launched its redesigned corporate website. The site, found at <http://www.sjrhombus.com>, features a fresh new look and site structure to compliment the organization's mission of providing innovative control products and wastewater treatment solutions for a wide variety of applications.

The new design provides easier navigation and enhanced functionality from the home page, while maintaining features that customers find valuable (product literature downloads, videos, etc.). Users will find new content throughout the site, including corporate capabilities, history, locations, news, videos and careers. The site also incorporates social media components, including Facebook, Twitter, LinkedIn and YouTube.



SCAN  
CODE  
TO SEE  
MORE!



### Meet Ashley Buerkley Advertising Specialist

We are happy to welcome Ashley Buerkley to the SJE-Rhombus Marketing Department. Ashley comes to SJE-Rhombus with several years marketing experience.

She will be your primary contact for literature requests and trade show needs. Please send literature and sample requests to Ashley. Her phone and e-mail are: 888-DIAL-SJE (342-5753), Ext. 3479 and [ashley.buerkley@sjrhombus.com](mailto:ashley.buerkley@sjrhombus.com). Please welcome Ashley!

## Now That's a Door Bell!

*Creative Use of Tank Alert® Alarm and Float*

Ken Fry at Fry's Plastic, located in Pennsdale, PA, is thinking outside the box by demonstrating the "Ring bell for Service" door bell.

Ken mounted a Tank Alert® I on the inside of the building, with a pump switch wired to it, exposing the switch on the outside of the building. Customers coming to the store that need assistance see the sign, flip up the pump switch and the alarm goes off. Now That's a Door Bell!



## Who's Who...

Ever wonder who is who in customer service and sales? Below is a list to cut out and post in your office.

1-888-DIAL-SJE (342-5753)  
218-847-1317 ■ Fax: 218-847-4617

### Customer Service

**Jeff Cheney** ext. 3449  
Customer Service Coordinator  
[jeff.cheney@sjrhombus.com](mailto:jeff.cheney@sjrhombus.com)

**Jeanette Priess** ext. 3375  
Customer Service Representative  
[jeanette.priess@sjrhombus.com](mailto:jeanette.priess@sjrhombus.com)

**Heather Moe** ext. 3428  
Customer Service Representative  
[heather.moe@sjrhombus.com](mailto:heather.moe@sjrhombus.com)

### Customer Service Technicians

**Jake Jacobson** ext. 3461  
Lead Customer Service Technician  
[jake.jacobson@sjrhombus.com](mailto:jake.jacobson@sjrhombus.com)

**Char McKenzie** ext. 3358  
Customer Service Technician  
[char.mckenzie@sjrhombus.com](mailto:char.mckenzie@sjrhombus.com)

**Aron Badurek** ext. 3457  
Customer Service Technician  
[aron.badurek@sjrhombus.com](mailto:aron.badurek@sjrhombus.com)

**Jeff Osland** ext. 3345  
Customer Service Technician  
[jeff.osland@sjrhombus.com](mailto:jeff.osland@sjrhombus.com)

### Sales Managers

**Loran Knudsvig** ext. 3404  
Corporate Sales Manager  
[loran.knudsvig@sjrhombus.com](mailto:loran.knudsvig@sjrhombus.com)

**Brett Wilfong** ext.3363  
Regional Sales Manager  
[brett.wilfong@sjrhombus.com](mailto:brett.wilfong@sjrhombus.com)

**Joe Zimmerman** ext.3396  
Sales Manager  
[joe.zimmerman@sjrhombus.com](mailto:joe.zimmerman@sjrhombus.com)

**Scott Rietsema** ext. 3355  
VFD Business Development Manager  
[scott.rietsema@sjrhombus.com](mailto:scott.rietsema@sjrhombus.com)

**Richard Rankka** ext. 3354  
Int'l Business Development Director  
[richard.rankka@sjrhombus.com](mailto:richard.rankka@sjrhombus.com)



**SJE Rhombus**



PO Box 1708  
Detroit Lakes, MN 56502



Follow us:



**UPCOMING TRADE SHOWS**

July 21 - 23  
Well Drillers Jubilee  
Booth # 1132  
Virginia Beach, VA

August 2 - 4  
FOVA  
Daytona, FL

August 24 - 25  
GOWA  
Stone Mountain, GA


October 1 - 3  
WEFTEC  
Booth # 3207 & 3011  
New Orleans, LA

October 10 - 11  
The Landscape Expo  
Long Beach, CA

October 29 - 30  
ASPE • Booth # 360  
Charlotte, NC

## Meet Heather Moe

Customer Service Representative



Heather Moe is our newest member of Customer Service. Heather started at SJE-Rhombus last June as a Customer Service Representative serving our float/alarm customers. She comes to SJE-Rhombus with 9 years of experience working in customer service.

Heather grew up in Detroit Lakes, Minnesota. In 2002, she moved to Saint Paul, MN to work in customer service at Ecolab. In 2011, she decided it was time to be closer to family and moved back to Detroit Lakes, MN where she joined the SJE-Rhombus team. She is married to her husband, Bob, and together they have two children; 14-year-old daughter Kourtney; and 10-year-old son Demetre. They also have two dogs, Candy and Bear.

Outside of work, Heather enjoys spending time with her family and friends, including watching movies. She is always willing to help out where help is needed.

Welcome, Heather!